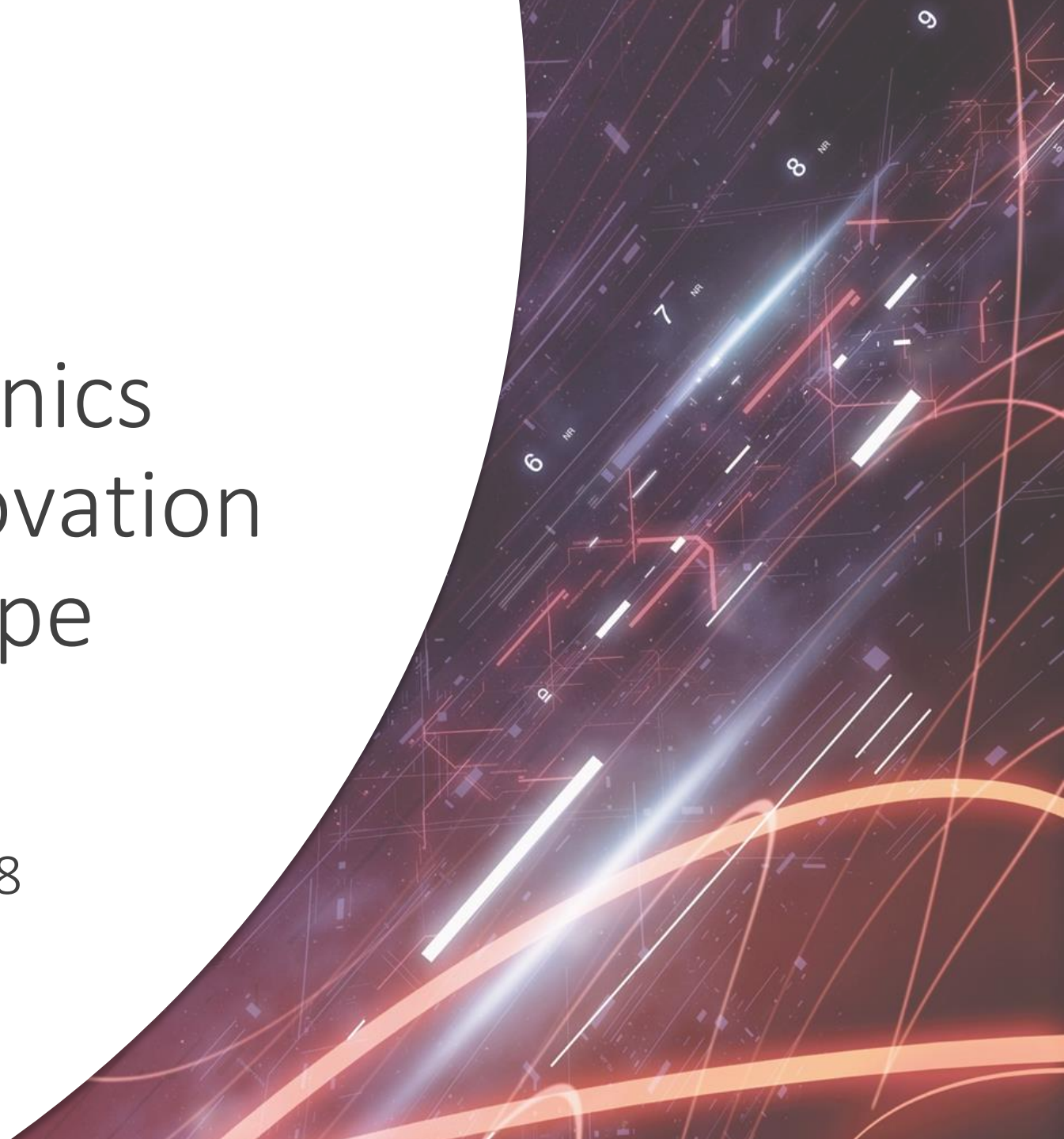


# EPRISE

## Empowering Photonics through Regional Innovation Strategies in Europe

Second Roadshow event  
Stockholm, 11-12 June 2018



- Coordination and support action (CSA)
- H2020-ICT-2016-1 Photonics KET 2016
- January 2017 – June 2019
- 9 partners, 8 countries



# Target Markets

- Medical Technologies
- Pharmaceuticals
- Agriculture
- Food



# Rationale

- Photonics companies need market expert advice and public funding to move from innovation ready into investment ready phase (TRL 4-7)
- Improving synergies between H2020/ESIF and coordination of regional photonics strategies on the whole innovation chain
- Photonics clusters: local connections, technology understanding, experience in supporting companies and networking



WP2

# Regional Grounds and Opportunities



# Key Actions & Results



- Mapping photonics actors in partner countries:  
**Photonics Database**

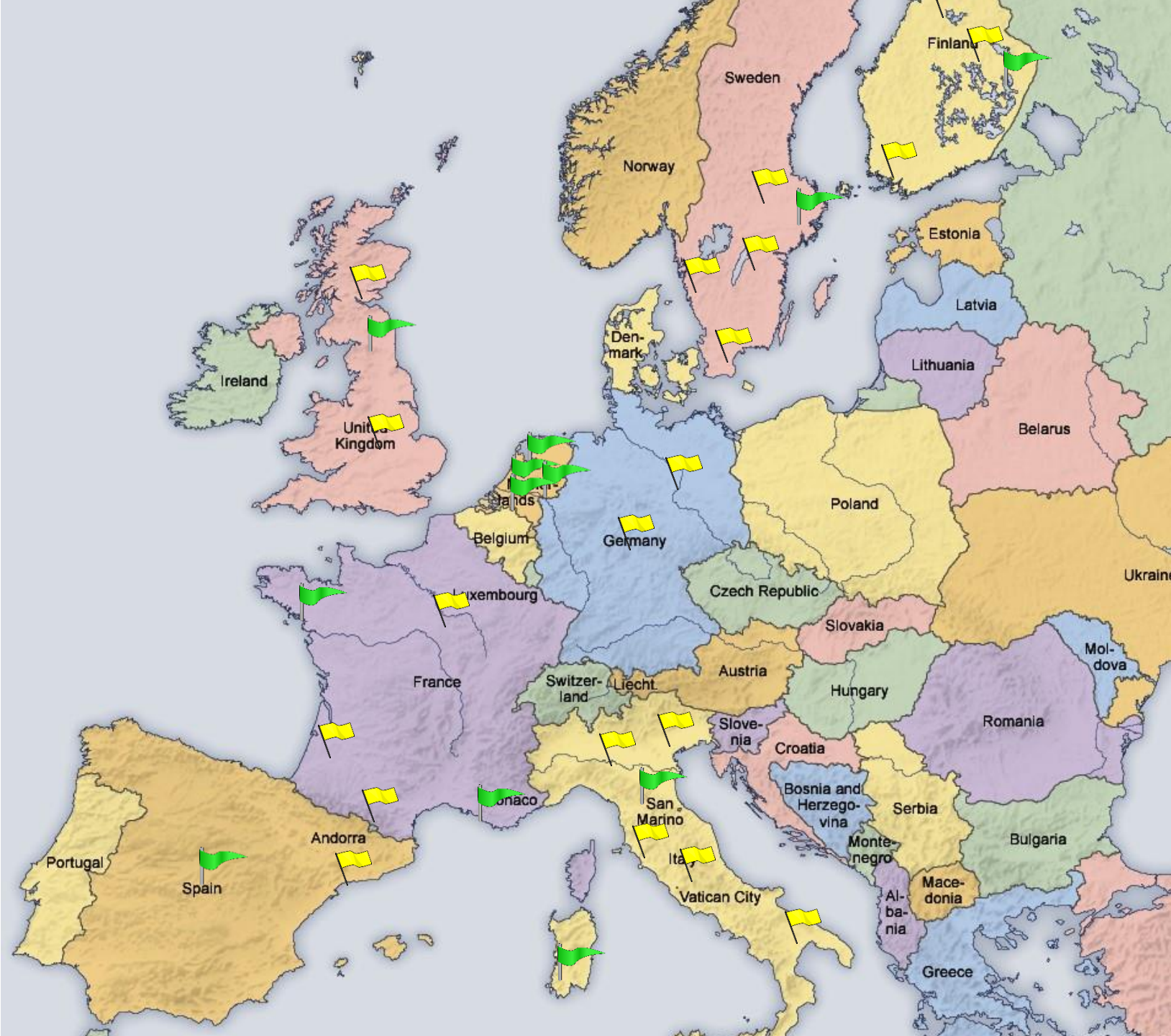
**1406** companies (64 regions)

**339** research institutes, academia, RTOs (48 regions)

**141** clusters, networks, industry associations (45 regions)

# Key actions & Results

- 32 regions analysed (RIS3, funding programs, importance of Life Science sector) 
- 12 regions selected (photonics not yet prioritized) for highlighting the potential of their photonics sector 
- One scenario of interregional collaboration and potential co-investment (Photonics Alliance, 7 regions involved)



WP3

Go-to-Market services





# Key Actions & Results

- Survey of **Go-to-Market challenges** faced by photonics SMEs entering the 4 target markets (regional events)
- Market specific expertise available in partner countries and matching the identified needs: **database of 112 market experts**
- **EU-wide network** of experts allowing partners to provide their members with high-qualified support (Information booklets)

WP4

# Photonics SME Networking



# European Photonics Roadshow

- Series of **7 events**: Italy, Sweden, Spain, Germany, France, the Netherlands, the UK
- Focus on one target market
  - **Informative sessions** to raise awareness about the role and value-added of photonics at regional and European level (market trends/needs, photonics applications, innovative photonics-based products, support schemes, programmes and initiatives, funding and investment opportunities for innovation)

# European Photonics Roadshow

- **Go-to-Market sessions** with experts to provide companies with concrete and tailored solutions for overcoming market barriers (Q&A, exchange of best practices)
- **Pre-arranged B2B meetings** (integrators, end-users, peers) to boost collaboration along the whole value chain
- **Forum for exchange** between photonics and non-photonics actors, public authorities, and private investors

Thank you for your attention



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